

# WHAT IS HAPPI?

A micro-survey app which over 5000 young consumers in both Singapore and Manila use to win products and get promotions.

## USES

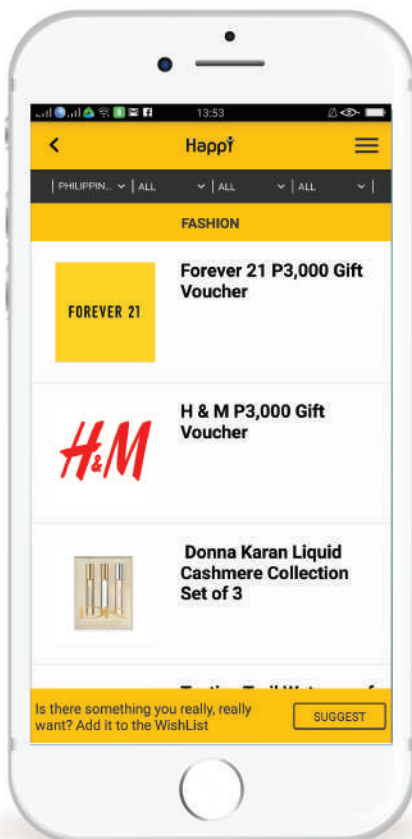
insights, promotions, recruitment, employer branding and employee engagement.

## BENEFITS

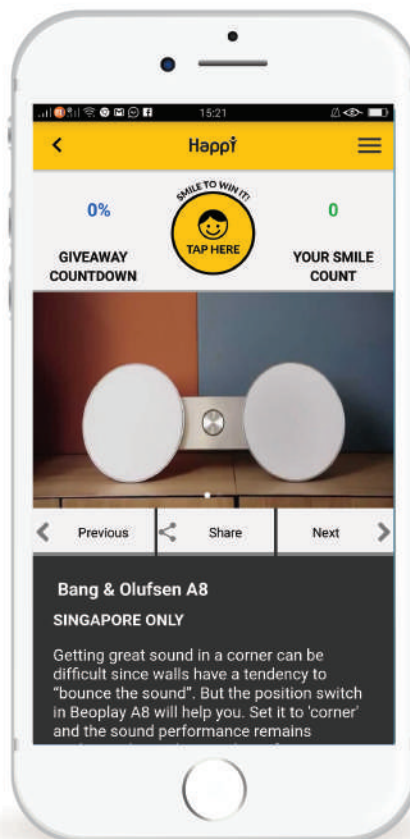
speed, precision, interactivity, efficiency, affinity.

**HAPPI ENABLES PEOPLE TO SUPPORT CAUSES, WIN PRIZES, CONNECT WITH EMPLOYERS, AND RECEIVE TARGETED PROMOTIONS IN THREE EASY STEPS:**

1. Select the group you support



2. Pick the product you want to win



3. Take a survey

