



listen  
to them

Happi is a fast, fun and free way  
to measure workforce happiness  
on any topic at any time.

with  
**HAPPI**

# Is once a year often enough to listen to your employees?



**Happi** is a fast, flexible, fun, free and easy way to measure workforce happiness on any topic at any time with both trending and peer company benchmarking.

**Questions** can be targeted to employees by location, role, demographics, or responses to previous surveys. This enables 1 to 1 conversations at scale with anonymity for the employee and frequency and interactivity for HR.

**Benchmarking** works similar to salary surveys. Standardized questions can be sent to employees of companies in a consortium and Happi provides the benchmarked reports so you can measure your workforce's happiness on specific issues relative to peer companies.

## for employees

Employees see Happi as a perk, not a burden. For each 5 question survey, employees get

1. a discount coupon for a product they select,
2. chances to win what they select in lucky draws
3. donations to an employee or CSR fund

## why you should use happi

Happi is 100% free. We provide the app, hosting, response data & reports, benchmarking, prizes, and funds for charitable donation absolutely free of charge. Better than free, companies receive money for using Happi provided they donate that money to charity or an employee benefit.

How can we afford that? In addition to questions from the company, Happi also sends survey questions from consumer brands and market researchers. Happi sells the response data from only those external questions. Happi ensures that internal questions go only to the company's employees and can block questions from any source or any topic the company requests. Happi never releases any personal or confidential data and never enables a third party to contact a user directly.

## Perfect complement to the annual employee survey

Annual Survey	Happi
Infrequent	Every day
One way	Interactive
Long & detailed	Quick & concise
Expensive	Free
Employees hate it	Employees love it
Internal only	Benchmarked
No CSR Benefit	CSR funding
Computer based	Mobile friendly

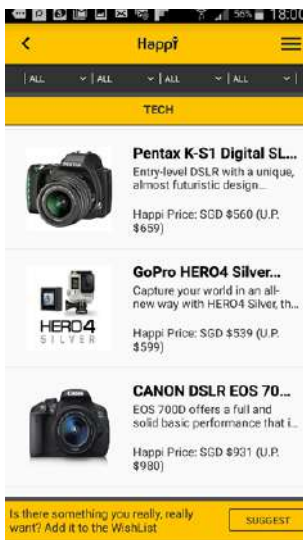


# screenshots and application flow

1. pick a category



2. select a product

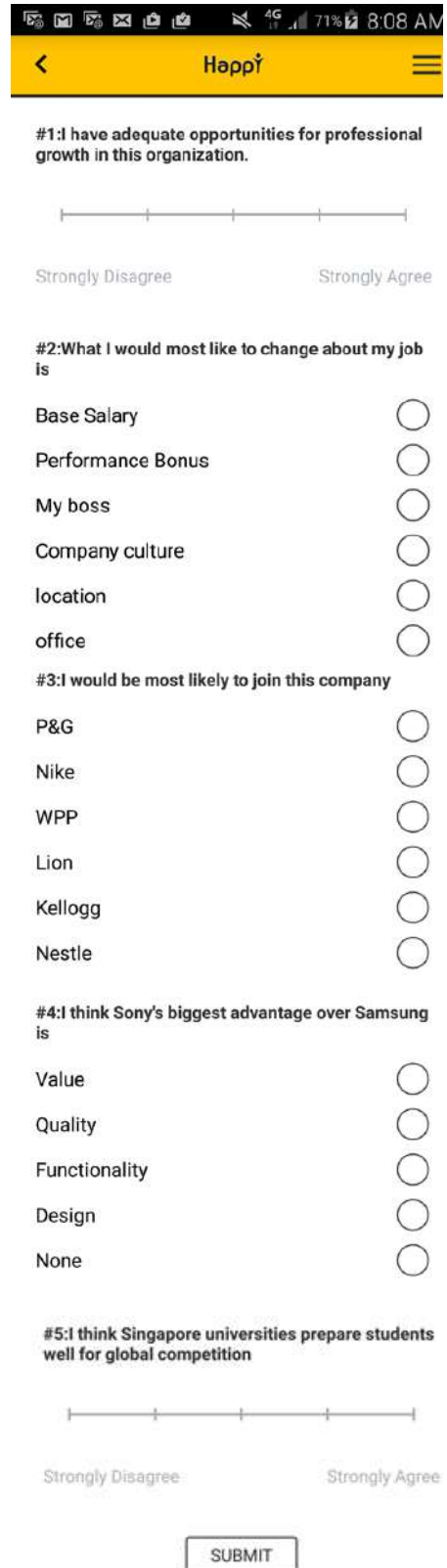


3. "smile" at it to win!



but, first...

... take a survey!



for more information

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